Preserving community history through collaboration and outreach

NC Preservation Consortium Conference, Raleigh NC, 16 November 2018
Who are we?

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Agenda

- Local history requires intervention
- Some specific projects and activities
- What does it all mean and what have we learned?
Local history requires intervention

https://www.popsugar.com/entertainment/photo-gallery/34313878/image/34313899/Intervention
Local history requires intervention

• Large institutions
• Community groups and small businesses
• Individuals
Steps to intervention

1. Uncover resources
2. Share them
3. Help people find and use them
4. Everyone wins!
Outreach
Taking the archives out of the library and into the community
Community engagement at UNCG

- Mutually beneficial partnerships
- Capacity building
- Reciprocal processes
Some projects
2017 Triad Women’s March
Well Crafted NC
Youth Achievers
Hayes-Taylor YMCA
PRIDE! of the Community
Other community projects

- Collaborative grant projects
- Informal relationships
- Triad history group
Outreach and education
Research
Hayes-Taylor YMCA
Community uses
Instructional outreach

Women’s activism

Suffrage Rally
State Normal, ca. 1920

Women’s Liberation
UNCG, 1971

Women’s March
Greensboro, January 2017
Instructional outreach
Campus history
Instructional outreach

Campus history
Instructional outreach

Civil rights
Instructional outreach

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Civil rights

Civil Rights Greensboro provides access to archival resources documenting the modern civil rights era in Greensboro, North Carolina, from the 1940s to the early 1980s. During this formative period, Greensboro was an epicenter of activity, continuing a tradition that traces its roots back to the 19th century when members of the area’s large Quaker population provided stops on the Underground Railroad.

Greensboro is widely cited as the birthplace of the sit-in movement in America, due to the actions of four North Carolina A&T College students at the Woolworth’s lunch counter on February 1, 1960. The city was also the scene of several other history-making events in the 1950s, 1960s, and 1970s, as well as lesser known activities and issues in the struggle for social justice and equal treatment in public accommodations, schools, housing, politics, and employment. Civil Rights Greensboro documents many of these through historical materials such as correspondence, reports, speeches, photographs, newspaper clippings, and oral histories held at five cultural heritage institutions in North Carolina.
K-12 instruction

The Community Education Initiative begins
Instruction workshops on campus

The Community Education Initiative
Taking it on the road

Hop into History
Taking it on the road
Pop-up exhibits
Taking it on the road
Retirement communities
Building relationships and collections
So what does it all mean?
What have we learned?

• Let people tell YOU what’s important to them
• Don’t make it a collections grab (or a donations grab)
• Both sides participate and both benefit
• It’s pointless if no one uses it
What have we learned?

• Let people tell YOU what’s important to them
• Don’t make it a collections grab (or a donations grab)
• Both sides participate and both benefit
• It’s pointless if no one uses it
• Craft brewers often provide free samples