

Advocating for Collections Preservation

North Carolina Preservation Consortium Annual Conference

William and Ida Friday Center for Continuing Education
University of North Carolina at Chapel Hill
November 18, 2011 9:00 AM – 4:00 PM

The current economic and political climate for library, museum, archives, and historic site preservation is challenging. Advocates are vital for the long term survival of art, literature, scholarship, research, history and heritage collections. This year's North Carolina Preservation Consortium annual conference addresses strategies for cultivating and preparing advocates to champion our preservation priorities. How do we convince our leaders that collection preservation is vital to the mission of our institution? How do we compel local, state, and federal politicians to vote for funding collection preservation? How do we gain the support of the general public for collection preservation? When should we ask an advocate to become a philanthropist? Come to *Advocating for Collections Preservation* for answers these questions and more.

Speakers

Ember Farber is the Grassroots and Advocacy Manager at the American Association of Museums. AAM represents the entire scope of museums and advocates on issues of concern for the whole museum community. The AAM Government Relations and Advocacy staff coordinates an annual Museums Advocacy Day on Capitol Hill in Washington D.C. and issues alerts on legislation that impacts museums. Farber will provide an overview of the AAM advocacy program and present recommendations for winning support from local, state, and federal political leaders who make decisions on legislation and budget allocations that impact collection institutions and preservation granting agencies.

Julie Mosbo is the Preservation Librarian at the Morris Library, Southern Illinois University at Carbondale and Chair of the Preservation Week Working Group in the Preservation and Reformatting Section of the Association of Library Collections and Technical Services, a division of the American Library Association. Mosbo will deliver a history of, and share plans for, Preservation Week, a national public outreach program held in April to teach people how to care for their precious collections and in turn connect with the preservation of collections in cultural institutions. The founding partners of Preservation Week are the Association of Library Collections and Technical Services/American Library Association, Library of Congress, Institute of Museum and Library Services, American Institute for Conservation of Historic and Artistic Works, Society of American Archivists, and Heritage Preservation.

Eryl P. Wentworth is the Executive Director of the American Institute for Conservation of Historic and Artistic Works. She is also the Executive Director of FAIC, the Foundation for AIC. The Foundation supports conservation education, research, and outreach activities that increase understanding of our global cultural heritage and continually strives to increase funding for grants and scholarships, to support a range of educational programs, and to help elevate the status of conservation in the eyes of the public. Wentworth will speak on the benefits of Foundations and the cultivation of advocates to philanthropists who make significant and meaningful gifts to collection preservation.

Other Speakers

This conference will also feature *lighting* presentations from several North Carolina collections professionals involved with preservation advocacy programs and projects.

Who Should Attend

This conference is designed for professionals, staff, and volunteers working in museums, libraries, historic sites, archives, conservation centers, and other collection institutions as well as advocates for collection preservation on friend's boards, advancement councils, advisory committees, and foundation boards. Leaders of professional associations, affiliated organizations, and the preservation industry are also welcome. Faculty and students in archeology, art history, conservation, history, library and information science, museum studies, public history, and related collection disciplines will benefit from attending this conference. The North Carolina Preservation Consortium Annual Conference is an excellent opportunity to meet and network with collections colleagues. This conference is open to those working in North Carolina and other states and countries.

Registration

The registration fee is \$60.00 for employees of NCPC member institutions, individual NCPC members, and Friends of NCPC; \$75.00 for non-members; and \$50.00 for graduate students in collections programs. This fee includes lunch, refreshments, and materials. Please complete and mail a registration form with payment. The form is available on the NCPC Web site at <http://www.ncpreservation.org>

Location, Directions, and Parking

The conference will be held at the William and Ida Friday Center for Continuing Education at the University of North Carolina at Chapel Hill. The address is:

Friday Center for Continuing Education
University of North Carolina at Chapel Hill
Campus Box 1020
100 Friday Center Drive
Chapel Hill NC 27599-1020

Parking is free. Directions to the Friday Center are available on their Web site:
<http://www.fridaycenter.unc.edu/directions/index.htm>

Hotels

A list of local hotels is available on the Friday Center Web site:
<http://fridaycenter.unc.edu/fc/hotels.html>

Cancellation and Refund Policy

The annual conference may be cancelled due to low registration or other causes beyond our control, such as severe weather. In such an event, registrants will be notified and fees refunded. Otherwise, registration fees are nonrefundable. Substitutions are permitted.

NCPC News

Would you like to receive email announcements about future workshops and conferences sponsored by the North Carolina Preservation Consortium? Would you like to subscribe to the NCPC E-newsletter? Register for the NCPC News listserv. This is not a discussion list. You will only receive official email from NCPC officers. Subscribe on our Web site at:
<http://ncpreservation.org/mailman/listinfo/ncpcnews-l>

North Carolina Preservation Consortium

The North Carolina Preservation Consortium (NCPC) is a 501C3 nongovernment, nonprofit organization dedicated to the preservation of collections in our state's archives, libraries, museums, historic sites, records centers, and other heritage collection institutions. NCPC also informs the general public about preservation to safeguard private collections and family treasures. Our preservation mission addresses the proper care and handling of materials; storage and environmental control; disaster preparedness and recovery; the repair, reformatting and conservation of collections; and collection security. NCPC supports the preservation of information content, and the medium as artifact, in new and traditional formats for present and future generations. Visit our Web site at:
<http://www.ncpreservation.org>

Membership

We would be honored to welcome your institution to the preservation consortium. Our minimum annual membership fee is only \$100.00. Higher levels of support are voluntary. Benefits of NCPC membership include discounts on our continuing education workshops and annual conference. Employees of institutional members are eligible to hold leadership positions as officers and on the consortium's board of directors, committees, and task groups. Member institutions are also recognized for their contributions on our Web site. The success of our state wide preservation program depends on the talents, diversity, and generosity of our colleagues. Together we can make a difference in the survival of our

heritage collections. Join NCPC today! Membership information is available on the NCPC web site at <http://www.ncpreservation.org/membership.html>

Institutional members are listed on the NCPC Web site at <http://www.ncpreservation.org/members.html>.

Preservation Philanthropy

NCPC programs are made possible by the generous financial support of our institutional members, corporate sponsors, and the *Friends of NCPC*. If you would like to contribute to our mission to promote the preservation of collections in North Carolina libraries, museums, archives, and historic sites become an individual or corporate *Friend* by visiting the NCPC *Preservation Philanthropy* Webpage at <http://www.ncpreservation.org/support.html>

For additional information, contact:

Robert James
Executive Director
North Carolina Preservation Consortium

PO Box 2651
Durham, NC 27715-2651

Phone (252) 328-6114

Email robertjamesncpc@gmail.com